

LSC Lighting Systems announces the appointment of Jeff Morgan as its new Regional Sales Manager (Australia).

Jeff joins LSC with over 25 years' experience in the lighting and entertainment industries. In addition to working as a lighting systems technician, electrician and technical support officer, Jeff has significant experience in sales and installation roles.

For the past 10 years Jeff was Manager of Lots of Watts Central Coast in New South Wales. He specialised in lighting and audio sales and developing bespoke projects for local schools and churches.

"I am delighted to have Jeff join LSC," said Gary Pritchard, Managing Director at LSC. "His experience and knowledge of the industry and the fact that he has specified, installed and used LSC products for many years will not only make him an outstanding addition to our team, but our customers will also benefit greatly from his experience."

Due to the continual growth of LSC, Jeff has been appointed to offer a higher level of customer service to clients in Victoria, the Australian Capital Territory and New South Wales. He will provide technical sales, training and dealer support in these regions.

LSC Lighting Systems has been at the forefront of the lighting industry for almost 40 years, forging an enviable reputation for innovative products, consistent reliability and unequalled product performance. Proudly Australian-owned and operated, LSC produces 100% Australian-made products from design to manufacture.

