

For Immediate Distribution

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PRESS RELEASE

The Sales Force Grows Again At LSC.

Australian lighting control manufacturer, LSC Lighting Systems, has appointed Greg Hughes to the role of Sales Consultant. This appointment is another strategic step in LSC's plan for growth, enabling increased levels of service for the growing customer base in Northern Australia and Queensland.

Greg comes to LSC with an extensive background. In his early days he played Piano & Guitar in several bands whilst also working at the 'AMP', Sydney. In 1976 he realised his musical talents were less than ordinary, so he moved on to successfully road-manage bands, often working as their front-of-house Sound Technician.

After moving to Queensland in the late 70's, Greg worked with 'Wickety Wak', 'DSA Concert Systems' and at 'Her Majesty's Theatre'. In 1982, 'Greg Hughes Concert Lighting' came into play and in 1984 (with the addition of partners) 'East Coast Lighting Pty Ltd' commenced trading. As Managing Director, Greg oversaw major projects like: The Charters Towers Country Music Festivals, Nissan Come Alive Launch, The David Jones & Myer Fashion Parades, Warana Festivals, Kenneth Copeland Ministries and the International Lions Convention 1990.

'East Coast Lighting' were Queensland's Principle LSC sales & service outlet from 1985 till 1996 (when the Sales Division of East Coast Lighting was sold to 'The Herkes Electrical'). The 'East Coast Lighting' production arm continued trading till 1999 when a former partner purchased the remaining equipment to form 'Lighting Dimensions'. Greg continued to work with 'Staging/Lighting Dimensions' as their Financial Controller till 2004 and for the past 3 years, he has been working for 'Entertainment Services Theatrical', first in Accounts, then in Sales.

It has been a long time coming for Greg, but he has now seen the light and chosen to join the crew at LSC. To contact Greg email him on greg@lsclighting.com.au.

Welcome Greg!



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